

# VIDEO ART AWARDS

The VAA competition is promoted by **Centro di Documentazione della Ricerca Artistica Contemporanea Luigi Di Sarro** and aimed at young artists active in the field of video art.

VAA Project is realized with the contribution of the **Istituto Italiano di Cultura in Pretoria**, the **Centro Luigi di Sarro**, the **GREZZE Festival** and **Rainbow Media NPO**

## BEYOND SHORT FORMAT

### Italy-South Africa

#### 3rd edition

This call is an opportunity to encourage artistic production of moving images by identifying and rewarding innovative artworks produced by emerging artists from South Africa and Italy. The original video artworks must have been produced in the **last three years**.

## Theme of the Call

### Contemporaneity

#### The project aims at:

- Identifying and enhancing artistic production through the audio-visual medium;
- Offering a spotlight to those experimentations in the audio-visual field that make use of new technologies as new creative opportunities.
- Developing opportunities for active exchange and discussion on the theme of contemporaneity from an artistic, economic, environmental and socio-cultural point of view, both at a national and international level.
- Encouraging active dialogue between public and private institutions committed to the promotion of art in the countries involved in the project.

The interested parties shall send their entries via e-mail with VAA 3<sup>rd</sup> EDITION CALL in the object not later than the 4<sup>th</sup> of February 2022 to: [progetti@centroluigidisarro.it](mailto:progetti@centroluigidisarro.it) with the following documentation:

- Short video (in 1920x1080 H.264 format, AAC mp4) complete with title, duration (max 10min), and production year. The short video must be uploaded on a digital platform (YouTube or Vimeo) and the link (downloadable) to it must be included in the application correspondence, with password if it needs; otherwise the mp4 video must be sent by wetransfer or similar; if the video contains texts or dialogues, they must be in English or subtitled in English.
- Short concept and director's notes (in PDF)
- Artist's portfolio (in PDF)
- Artist's curriculum vitae and copy of valid passport and proof of residency in South Africa or in Italy

#### Prizes

The artworks of the first five finalists of both countries will be showcased in a collective exhibition that will be hosted in South Africa and in Italy in 2022.

The winner among the Italian finalists will be awarded with a prize consisting of a **trip to South Africa that includes a 6-night stay in the country** to attend the award ceremony.

The winner among the South African finalists will be awarded with a prize consisting of a **trip to Italy that includes a 6-night stay in the country** to attend the award ceremony.

In case of travel impediments caused by the persistence of the Covid19 pandemic, the selection and the award ceremony will take place online, and the physical activities and events will be postponed.

A copy of the 10 finalist's videos will be inserted in the Centro Luigi Di Sarro collection in Rome, Italy. By submitting the application, the artists will also consent that their artworks will be shown in future exhibition, reviews and events organized by Centro Di Sarro.

#### Jury

- Alessandra Atti Di Sarro, VAA Director, Centro Luigi Di Sarro, Rome
- Simone Azzoni, Artistic Director of Grenze Festival, Verona
- Angelo Capasso, Art Critique and Art historian
- Wendy Fredriksson, Film Director and independent curator, Cape Town
- Matteo Fazzi, Director Istituto Italiano di Cultura, Pretoria
- Laura Vincenti, Director ICTArtFair, Cape Town

